



CANADIAN PRECAST/PRESTRESSED CONCRETE INSTITUTE  
INSTITUT CANADIEN DU BÉTON PRÉFABRIQUÉ ET PRÉCONTRAIT



## Press Release

### FOR IMMEDIATE RELEASE

#### **The Canadian Manufacturers & Exporters Manitoba (CME) and the Canadian Precast/Prestressed Concrete Institute (CPCI) are Proud to Announce a Memorandum of Collaboration**

**Ottawa, Ontario - August 6, 2020** – The Canadian Manufacturers & Exporters Manitoba (CME) and the Canadian Precast/Prestressed Concrete Institute (CPCI) are pleased to announce a recently signed Memorandum of Collaboration to establish a partnership that is mutually beneficial.

As part of the partnership, CPCI will receive the status of “Associate Member CME National Training Services” with CME and CME will receive the status of CPCI Affiliate Member. The partnership with CME will align to the goals and priorities of the CPCI Sustainability, Productivity and Safety Committee to establish best practice recommendations for Lean manufacturing and to explore a Lean transformation support model for the precast concrete industry.

Through this partnership, CPCI members in all regions of Canada will have access to Lean transformation tools and educational training sessions and can therefore be better equipped to effectively implement changes within their organizations. In turn, CME will receive the many benefits of being a CPCI Affiliate Member as well as increased visibility in the precast concrete industry through CPCI’s various marketing and communication vehicles, annual sponsorship at the CPCI AGM, and other events.

CME training aims to help manufacturers across the country to improve their operations, their competitiveness and their bottom line. CME describes the term Lean as “a proven strategy for engaging employees to deliver more value to customers in less time and, with less effort. The core concepts of Lean aim to create a better flow of information, product or service and to spend more time adding value and less time on wasteful activities.”

“CPCI is pleased to partner with CME Manitoba to further expand the lean transformation model and to assist precast concrete producers in adding more value to their operations and increase their productivity with useful tools and resources,” says Robert Burak, CPCI President. “We believe that we can leverage each other’s knowledge and expertise to deliver benefits to our members.”

CME Vice President and Training Services leader Ron Koslowsky adds, “CME’s mission is to help manufacturers grow. Lean is a powerful tool to drive enterprise-wide transformation. Embracing a Lean philosophy is one of the most powerful things any business can do to embrace a culture of innovation and excellence. We are excited to provide access to the tools and training to affect change to the broader precast concrete industry”.

## **About Canadian Manufacturers and Exporters (CME)**

From the first industrial boom in Canada, Canadian Manufacturers & Exporters (CME) has been advocating for and representing member interests. Nearly 150 years strong, we have earned an extensive and effective track record of working for and with 2,500 leading manufacturers from coast to coast to help their businesses grow. Our success comes from integrating the association with industry, being run by manufacturers for manufacturers. Led by a national board of directors made up of senior leaders from a diverse group of Canadian manufacturers of all sizes, we have our finger on the pulse of the sector. CME has member-driven programs and services to help you work on your business. We partner with you to strengthen your competitive advantage by building your knowledge and capacity in key areas, like Lean and productivity; trade and export; energy and environment; leadership development; safety and more. As your advocate, CME has the ear of all levels of government in Canada and in key markets around the world. Visit <https://cme-mec.ca> for more information.

## **About Canadian Precast/Prestressed Concrete Institute**

CPCI is the prime source of technical information about precast and prestressed concrete in Canada, whose mission is to be the body of knowledge for precast and prestressed concrete in Canada and to educate, advocate and raise awareness with key decision makers on the outstanding attributes of precast concrete products and systems. The Institute is publisher of the CPCI Design Manual Fifth Edition, the Best Practice Guide for Architectural Precast Concrete and over 100 other publications. CPCI's mandate is to advance the use and acceptance of precast and prestressed concrete through investigations and research relative to new applications and engineering processes for improvement of its design, manufacture, and use. For more information on CPCI and precast concrete, visit [www.cpci.ca](http://www.cpci.ca).

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